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## PATENT APPLICATION

Applicant(s): **Donald F. Gordon et al.**

Case: **DIVA/308** Group Art Unit: **3623**

Serial No.: **09/737,841** Filed: **December 14, 2000**

Examiner: **Jeanty, Romain**

Title: **METHOD AND APPARATUS FOR COLLECTING AND  
REPORTING CONSUMER TREND DATA IN AN INFORMATION  
AND DISTRIBUTION SYSTEM**

CERTIFICATE OF MAILING OR TRANSMISSION	
<p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.</p>	
<u>1/18/05</u>	<u>Eamon J. Wall</u>
Date	

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SIR:

**REQUEST FOR CUSTOMER NUMBER ASSOCIATION**

As previously requested, this application should be associated with Customer Number 26,291. Please enter such customer number association, and provide confirmation of the entry.

Respectfully submitted,

1/18/05

E.J. Wall

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SN 09/737,841

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